Strengthening Our Partnership to Support Veterans

I appreciated the opportunity to stop by recently and speak with you about Wheels for the Wise and the Veterans we regularly support when attending appointments at your clinic.

Wheels for the Wise works with thousands of Veterans and other clients needing mobility support across multiple provinces, supporting attendance at scheduled medical appointments through a calm, reliable, trauma-informed model. As a result, our clients interact with our organization repeatedly—before, during, and after their appointments—making our platform a highly visible and trusted point of reference for care-related information.

Because many of the clients we support already attend appointments at your clinic, I would like to propose a simple cross-advertising alignment that benefits both organizations with minimal effort.

We would feature your clinic in our **Trusted Service Providers** section, where Veterans, their families and other clients regularly review care locations associated with their appointments. In parallel, we ask that Wheels for the Wise be referenced on your website or resource page as an available appointment-support option for clients who may need assistance attending scheduled care.

From a practical standpoint, this creates significant exposure for your clinic. A single reference on your website **connects you to thousands of client interactions across our national network**, while also ensuring Veterans and other clients who need appointment-support know exactly where to find it. There is no cost involved to either organization—only mutual visibility and shared commitment to reducing missed or delayed care.

To support this further, we have placed a small stand and informational brochures at your location so clients can easily recognize the service when needed. We handle replenishment and upkeep to ensure materials remain available without creating additional work for your team.

Our objective is straightforward: make it easier for Veterans and other clients to attend care, while strengthening awareness of the clinics that consistently support them. This type of alignment has proven effective, low-maintenance, and mutually beneficial for the facilities we already work with.

If this is of interest, please feel free to reply by email and we will take care of the setup on our end.

Thank you for the important work you do for Veterans, and for considering this collaboration.

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“Because no Veteran should be left behind when it comes to their health.”

www.WheelsfortheWise.com